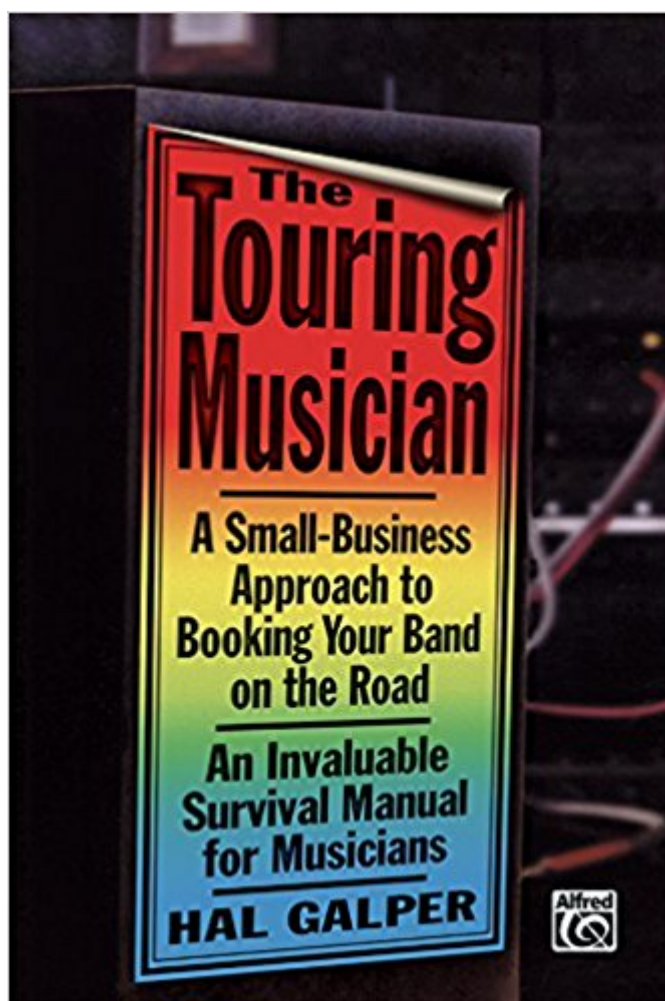


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The Touring Musician: A Small-Business Approach To Booking Your Band On The Road



Synopsis

The Touring Musician helps performers at all levels of experience to take control of their careers. Packed with practical information, this invaluable handbook guides musicians in applying sound business practices to band travel by evaluating assets, creating an action plan, researching, negotiating, and booking venues, arranging transportation and lodgings, managing personal and tour finances, and getting publicity. The Touring Musician includes: Point-by-point advice about how to set up a small business Eleven sample worksheets and checklists, in a ready-to-photocopy format, that will help keep you and your information organized Samples of the major types of legal documents involved in booking a band A step-by-step chapter showing you how to book and route a sample tour, including five calendars and five budgets Plus solid advice about how to research your venue contacts, negotiate gigs and fees, manage your band finances, coordinate your promotional activities, and much, much more.

Book Information

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Customer Reviews

This is an excellent book, filled with essential advice and information that will prove valuable to any jazz musician contemplating the notion of becoming a bandleader. I would hope that every college Jazz program includes this book in their curriculum, for it's the kind of information that young musicians should have at their disposal as they make decisions about career paths in music. The author writes clearly and in depth on every possible issue that is likely, or even unlikely, to confront a budding bandleader. But this isn't a dry book of facts and figures. It's written in a lively and often humorous style that makes for an easy read. The one drawback to the book is it's age.

Much has changed in the world of entertainment and media, to say nothing of the explosion in social networking. These changes make obsolete some of the information in the book. Hopefully, the publisher will see fit to update the book to take into account such changes. If this is done I see no reason why this book would not continue to be of great value well into the future. Much of what Galper offers are "eternal" truths in the Jazz business. He's to be congratulated on his effort here.

We bought this for our USC son....

Most of this advice in here is dated and unhelpful. If I were to write this book (which I doubtedly qualified to do), I would tell you how to choose the audience members with the best places to crash, how to get revenge on your drummer, and how to explain to everyone that they're not getting paid AGAIN. If you do end up buying this book, make sure you have a fax machine and cellular telephone so that you can utilize all the handy tips for booking your weeklong residency at a jazz club that doesn't exist because barely any one in the United States listens to or gives a s*** about jazz any more (sorry, Jazz). You're better off reading "Get in the Van" or Moby Dick - those books have some pretty good advice for touring musicians.

A little dated for nowadays, but still very usefull!!

Good!!

I purchased this for a relative and they absolutely love this book. It has given them clear cut help, guidance and not to mention Confidance -- something needed in the world of the Music Business.

Drawing upon his own experience as a solo artist and a sideman with legends of the modern jazz world, pianist Hal Galper has written 'The Touring Musician' which I consider to be the best source of information and practical advice for the performing musician currently available. He covers every aspect of booking and touring that you will encounter in the ocourse of your musical travels. From mental attitude to setting up a home office, contacting and getting gigs, budgets, hotel and travel reservations -- I need to write a novella to convey all the details. He includes websites and phone numbers for a great deal of the companies and organizations you will deal with (airline tickets, hotel reservations, vehicle rentals, office gear) and offers his own worksheet designs to maintain the financial end of things. Hal also shares his personal touring successes and mistakes -- the entire

book is related in a friendly, personal manner and always offers encouragement in what, for me, often seems an overwhelming endeavor. As a solo artist myself, I have been searching for this type of detailed professional advice. I recognized Hal's name during my search and checked the book out. Within minutes, I bought it. Within days, I read it and highlighted and underlined... Though written from a jazz player's experience, this book is definitely valuable to any musician who has decided to build a successful career. I offer my sincere thanks to Hal Galper for this writing this book.

Hal Galper's book covers all of the essentials that every musician needs to know about how to find work, secure work, and stay working! The Touring Musician provides the necessary tools and knowledge to build a successful independent career; tools that, unfortunately, many musicians were never taught and sorely lack. Approached from the mindset of a small business, Mr. Galper shows musicians how to find performance opportunities and how to market yourself to secure work. The Touring Musician sheds light on how to effectively organize yourself and your band, how to deal with promotion and the press, and how to convince venues to hire you. In addition, this book teaches musicians how to overcome many of the common barriers to their own success. Written in a friendly and engaging style, the Touring Musician is clear and easy to understand, with numerous examples and real world anecdotes. It is applicable to any style of music, and frankly, to performing careers of any type. Hal Galper effectively destroys the cliché that "there just isn't enough work out there" ! Even if you are a fairly successful musician, I guarantee that you will find new ideas and techniques to expand your career. If you are a musician, YOU OWE IT TO YOURSELF TO GET THE TOURING MUSICIAN and learn the tools within it from cover to cover. I have been a professional musician for ten years and since utilizing the techniques in this book, I have scheduled more work, and higher paying work, than ever before. Every musician that I have lent this book to has immediately purchased it! There is real satisfaction in doing what you love; this book will help you realize your professional goals. I feel that the Touring Musician is one of the best investments I have made in my career. I strongly encourage you to do the same.

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